

## CONTRACT



**KCCI**  
 888 - 9th Street  
 Des Moines, IA 50309  
 (515)247-8888

www.kcci.com

And:

Screen Strategies Media  
 Attention: Rachel Jones  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030

<b>Contract / Revision</b> 1535124 /		<b>Alt Order #</b> 08414617
<b>Product</b> J MOWRER/DCCC		
<b>Contract Dates</b> 10/13/16 - 10/19/16		<b>Estimate #</b> 2623
<b>Advertiser</b> DCCC/Mowrer/D/Congress D3		<b>Original Date / Revision</b> 10/11/16 / 10/11/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KCCI	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washingt
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 3	KCCI	10/13/16	10/14/16	M-F News CH8 @ 5A-6A	5-6A		:30				NM	2	\$550.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---TF--				2	\$275.00				
N 4	KCCI	10/17/16	10/19/16	M-F News CH8 @ 5A-6A	5-6A		:30				NM	3	\$1,350.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTW----				3	\$450.00				
N 5	KCCI	10/13/16	10/14/16	M-F News CH8 @ 6-7A	6-7A		:30				NM	4	\$2,200.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---TF--				4	\$550.00				
N 6	KCCI	10/17/16	10/19/16	M-F News CH8 @ 6-7A	6-7A		:30				NM	6	\$4,800.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTW----				6	\$800.00				
N 7	KCCI	10/13/16	10/14/16	The Early Show 7-8a	7-8A		:30				NM	2	\$900.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---TF--				2	\$450.00				
N 8	KCCI	10/17/16	10/19/16	The Early Show 7-8a	7-8A		:30				NM	3	\$2,250.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/17/16	10/23/16	MTW----				3	\$750.00				
N 9	KCCI	10/13/16	10/14/16	The Early Show	8-9A		:30				NM	2	\$250.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/10/16	10/16/16	---TF--				2	\$125.00				
N 10	KCCI	10/17/16	10/19/16	The Early Show	8-9A		:30				NM	3	\$900.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1535124 /	08414617

Contract Dates	Product	Estimate #
10/13/16 - 10/19/16	J MOWRER/DCCC	2623

Advertiser	Original Date / Revision
DCCC/Mowrer/D/Congres	10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$300.00				
N 11	KCCI	10/15/16	10/15/16	CBS Sat Morning News	SAT 6-8A		:30				NM	2	\$500.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2-				2	\$250.00				
N 12	KCCI	10/15/16	10/15/16	News CH8 TH Morn-Sat 8-9A	SAT 8-9A		:30				NM	1	\$300.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$300.00				
N 13	KCCI	10/16/16	10/16/16	News CH8 This Morn-SUN 5A-Su 5A-6A			:30				NM	1	\$50.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$50.00				
N 14	KCCI	10/16/16	10/16/16	News CH8 TH Morn-Sun 6-8/SUN 6-8A			:30				NM	2	\$450.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----2				2	\$225.00				
N 15	KCCI	10/16/16	10/16/16	CBS Sunday Morning	Sun 8-930a		:30				NM	1	\$1,250.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$1,250.00				
N 16	KCCI	10/14/16	10/14/16	Live W/Regis	9-10A		:30				NM	1	\$250.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$250.00				
N 17	KCCI	10/19/16	10/19/16	Live W/Regis	9-10A		:30				NM	1	\$400.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$400.00				
N 18	KCCI	10/13/16	10/13/16	Price is Right	958-11a		:30				NM	1	\$250.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$250.00				
N 19	KCCI	10/17/16	10/18/16	Price is Right	958-11a		:30				NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$500.00				
N 20	KCCI	10/14/16	10/14/16	Young and the Restless	11A-12P		:30				NM	1	\$250.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$250.00				
N 21	KCCI	10/17/16	10/19/16	Young and the Restless	11A-12P		:30				NM	2	\$1,000.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	M-W----				2	\$500.00				
N 22	KCCI	10/13/16	10/13/16	M-F News CH8 @ 12-1230P	12-1230P		:30				NM	1	\$250.00
		Class of Time- Immediately Pre-emptible No Makegood Required											

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<b>Contract / Revision</b> 1535124 /		<b>Alt Order #</b> 08414617
<b>Contract Dates</b> 10/13/16 - 10/19/16	<b>Product</b> J MOWRER/DCCC	<b>Estimate #</b> 2623
<b>Advertiser</b> DCCC/Mowrer/DICongress		<b>Original Date / Revision</b> 10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$250.00				
N 23	KCCI	10/17/16	10/18/16	M-F News CH8 @ 12-1230P	12-1230P		:30				NM	2	\$900.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MT-----				2	\$450.00				
N 24	KCCI	10/14/16	10/14/16	CBS Afternoon Rotation	1230-3P		:30				NM	1	\$200.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$200.00				
N 25	KCCI	10/19/16	10/19/16	THE TALK	1-2P		:30				NM	1	\$500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$500.00				
N 26	KCCI	10/17/16	10/17/16	CBS Afternoon Rotation	1230-3P		:30				NM	1	\$200.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$200.00				
N 27	KCCI	10/13/16	10/14/16	Dr Oz	M-F 3:00-4:00pm		:30				NM	2	\$300.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$150.00				
N 28	KCCI	10/17/16	10/19/16	Dr Oz	M-F 3:00-4:00pm		:30				NM	3	\$1,200.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$400.00				
N 29	KCCI	10/13/16	10/14/16	ELLEN EF.	4-5P		:30				NM	2	\$900.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$450.00				
N 30	KCCI	10/17/16	10/19/16	ELLEN EF.	4-5P		:30				NM	3	\$2,100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$700.00				
N 31	KCCI	10/13/16	10/14/16	M-F News CH8 First News@I5-530P			:30				NM	2	\$1,200.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$600.00				
N 32	KCCI	10/17/16	10/19/16	M-F News CH8 First News@I5-530P			:30				NM	3	\$3,750.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$1,250.00				
N 33	KCCI	10/13/16	10/14/16	M-F News CH8 @6	M-F News CH8 @6		:30				NM	2	\$1,500.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---TF--				2	\$750.00				
N 34	KCCI	10/17/16	10/19/16	M-F News CH8 @6	M-F News CH8 @6		:30				NM	3	\$4,350.00
Class of Time - Pre-emptible with notice													

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<u>Contract Dates</u> 10/13/16 - 10/19/16	<u>Product</u> J MOWRER/DCCC	<u>Estimate #</u> 2623
<u>Advertiser</u> DCCC/Mowrer/D/Congres		<u>Original Date / Revision</u> 10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$1,450.00				
N 35	KCCI	10/15/16	10/15/16	SAT News CH8 @ 6-630p	SAT 6-630P		:30				NM	1	\$350.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$350.00				
N 36	KCCI	10/14/16	10/14/16	Inside Edition	630-7p		:30				NM	1	\$600.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$600.00				
N 37	KCCI	10/17/16	10/19/16	Inside Edition	630-7p		:30				NM	3	\$3,750.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$1,250.00				
N 38	KCCI	10/17/16	10/17/16	Mon CBS Prime C	9-10P		:30				NM	1	\$1,500.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,500.00				
N 39	KCCI	10/18/16	10/18/16	Tue CBS Prime A	7-8p		:30				NM	1	\$5,000.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$5,000.00				
N 40	KCCI	10/18/16	10/18/16	Tue CBS Prime C	9-10p		:30				NM	1	\$1,250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-1-----				1	\$1,250.00				
N 41	KCCI	10/19/16	10/19/16	Wed CBS Prime A	7-8P		:30				NM	1	\$2,750.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$2,750.00				
N 42	KCCI	10/19/16	10/19/16	PRES DEBATES	PRIMETIME		:30				NM	1	\$1,400.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,400.00				
N 43	KCCI	10/13/16	10/13/16	NFL Prime Game	725P-1030P		:30				NM	2	\$4,000.00
Class of Time- Immediately Pre-emptible No Makegood Required													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---2---				2	\$2,000.00				
N 44	KCCI	10/14/16	10/14/16	Fri CBS Prime B	8-9P		:30				NM	1	\$1,250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,250.00				
N 45	KCCI	10/14/16	10/14/16	Fri CBS Prime C	9-10P		:30				NM	1	\$1,450.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,450.00				
N 46	KCCI	10/15/16	10/15/16	Sat CBS Prime C	9-10P		:30				NM	1	\$1,000.00
Class of Time - Pre-emptible with notice													

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

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**KCCI**  
**888 - 9th Street**  
**Des Moines, IA 50309**  
**(515)247-8888**

www.kcci.com

<u>Contract / Revision</u> 1535124 /		<u>Alt Order #</u> 08414617
<u>Contract Dates</u> 10/13/16 - 10/19/16	<u>Product</u> J MOWRER/DCCC	<u>Estimate #</u> 2623
<u>Advertiser</u> DCCC/Mowrer/D/Congres		<u>Original Date / Revision</u> 10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,000.00				
N 47	KCCI	10/16/16	10/16/16	Sun CBS Prime B	7-8P		:30				NM	1	\$825.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$825.00				
N 48	KCCI	10/14/16	10/14/16	M-F Sun News CH8 10-1035IM-Su 10-1035P			:30				NM	1	\$750.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$750.00				
N 49	KCCI	10/17/16	10/19/16	M-F Sun News CH8 10-1035IM-Su 10-1035P			:30				NM	3	\$4,500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$1,500.00				
N 50	KCCI	10/15/16	10/15/16	M-F Sun News CH8 10-1035IM-Su 10-1035P			:30				NM	1	\$750.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$750.00				
N 51	KCCI	10/16/16	10/16/16	M-F Sun News CH8 10-1035IM-Su 10-1035P			:30				NM	1	\$750.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$750.00				
N 52	KCCI	10/16/16	10/16/16	SUN 1030p-11p News Extra SUN 1030p-11p			:30				NM	1	\$400.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$400.00				
N 53	KCCI	10/14/16	10/14/16	LATE NIGHT	M-F 1035-1138P		:30				NM	1	\$275.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$275.00				
N 54	KCCI	10/17/16	10/19/16	LATE NIGHT	M-F 1035-1138P		:30				NM	3	\$1,500.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$500.00				
N 55	KCCI	10/16/16	10/16/16	NFL WKND GAME DAY 2	3P-630P		:30				NM	1	\$1,750.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$1,750.00				
N 56	KCCI	10/16/16	10/16/16	Sun CBS Prime D	9-10p		:30				NM	1	\$800.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$800.00				
N 57	KCCI	10/13/16	10/14/16	M-F News CH8 @ 430-5A	430-5A		:30				NM	2	\$100.00
		Class of Time- Immediately Pre-emptible No Makegood Required											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	---TF--				2	\$50.00				
N 58	KCCI	10/17/16	10/19/16	M-F News CH8 @ 430-5A	430-5A		:30				NM	3	\$300.00
		Class of Time - Pre-emptible with notice											

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1535124 /	08414617

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/13/16 - 10/19/16	J MOWRER/DCCC	2623

<u>Advertiser</u>	<u>Original Date / Revision</u>
DCCC/Mowrer/D/Congres	10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	MTW----				3	\$100.00				
Totals								0.00				100	\$73,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/19/16	100	\$73,250.00	(\$10,987.50)	\$62,262.50
<b>Totals</b>	100	\$73,250.00	(\$10,987.50)	\$62,262.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**HEARST TELEVISION INC.  
TERMS AND STANDARD CONDITIONS  
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity contracting to purchase Advertising on its own behalf ("Advertiser"), or on behalf of the advertiser named on the face of the advertising purchase contract or media order ("Agency"), (collectively known as "Purchaser") and the station accepting this contract ("Station") hereby agree that the advertising purchase contract, or media order, shall be governed by the conditions and terms set forth below. Advertising shall encompass the purchase of advertising time, sponsorships, program content and/or other services ("Ads") distributed by Station through either a broadcast signal or the retransmission or other distribution of a broadcast signal ("collectively known as "Distribution"). Digital Advertising will be governed by Hearst Television's Digital Terms and Conditions which can be found at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers) and incorporated here.

**1. BILLING AND PAYMENTS**

(a) Station will, from time to time at intervals following Distribution hereunder, bill Purchaser at the address listed on the purchase contract or media order. Payment shall be made in advance of Distribution unless credit arrangements acceptable to Station have previously been made in writing, in which event payment shall be made no later than 30 days after receipt by Purchaser of Station invoice. Station reserves the right to cancel credit arrangements at any time with or without notice for whatever reason. Purchaser agrees to notify Advertiser of the terms and conditions herein immediately.

(b) Purchaser is acting as agent for a disclosed principal (i.e., the Advertiser named on the purchase contract or media order) and Purchaser (unless otherwise specified in writing) will act as agent for making payment on all invoiced amounts hereunder. This stipulation cannot be amended without prior written authorization from the station. Purchaser and Advertiser shall be jointly liable for the payment of sums due hereunder, but Station agrees to look initially to Purchaser for the payment of sums due hereunder, unless Purchaser fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Purchaser on all unpaid billings for services rendered including all applicable taxes by Station hereunder (excluding advertising agency commissions). If Station has not received payment from Purchaser within 60 days from the due date of the invoice, Station may consider the invoice to be delinquent and may invoice or contact the Advertiser directly for payment after notifying the Purchaser of its intention. Nothing herein contained relating to the payment of invoiced amounts by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If the purchase contract or media order is with a media buying service, all references herein to Purchaser shall apply to the media buying service.

**2. TERMINATION**

(a) Unless otherwise specified in writing, either party may terminate a purchase contract or media order, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Purchaser, termination shall not be effective until after two (2) weeks of Distribution hereunder. If Purchaser so terminates this contract, it shall pay Station at the earned rate for all Ads pursuant to the purchase contract or media order through the effective date of termination.

(b) Station may, upon notice to Purchaser, terminate the purchase contract or media order at any time; (i) upon material breach by Purchaser; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Purchaser's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Purchaser's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Purchaser may, upon notice to Station, terminate the purchase contract or media order at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual non-cancellable out-of-pocket costs necessarily incurred by Purchaser in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Purchaser gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

**3. OMISSION OF DISTRIBUTION**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to distribute any or all of the Ads, announcement(s) or programs to be distributed hereunder, Station shall not be in breach hereof, but Purchaser shall be entitled to an adjustment as follows: (i) if no part of a scheduled Distribution is made, a later Distribution shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted Distribution shall be waived; (ii) if a material part, but not all, of a scheduled is omitted, a later Distribution shall be made at a reasonable substitute date and time. The foregoing shall not deprive Purchaser of the benefit of any discounts which it would have earned hereunder if the Distribution had been made in its entirety.

**4. PREEMPTIONS**

Station shall have the right to cancel any Ads or portion thereof covered by the purchase contract or media order in order to distribute any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Purchaser of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the Distribution so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Purchaser will not have to pay Station any charges allocable to the canceled Distribution.

**5. FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a pre-emptible) rate, and it is so indicated on the face of the contract or media order, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, Purchaser shall be accorded another Distribution at a reasonably satisfactory substitute date and time, at no additional charge therefor.

## **6. PURCHASER MATERIAL**

All commercial materials (if so specified on the face of the purchase contract or media order, all program materials, including talent) shall be furnished by Purchaser and delivered to Station at Purchaser's sole cost and expense. Purchaser shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of Distribution. All materials furnished by Purchaser (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Purchaser to edit such materials. Station will not be liable for loss or damage to Purchaser's material or, even if accepted by Station, for communications from others.

If Purchaser requests within 30 days of last Distribution hereunder, Station will, at Purchaser's expense, return Purchaser material to Purchaser. If Purchaser does not so request, Station has the right to dispose of all Purchaser material any time after 60 days following the last Distribution hereunder.

Purchaser and/or Advertiser, represent that the commercial materials provided shall (i) not infringe the copyright, ownership or authorship of any third party; (ii) be free and clear for Distribution without obtaining any further consents or approvals; and (iii) not be defamatory, libelous, pornographic, obscene or otherwise unlawful. In addition, Advertiser shall represent it has a reasonable basis for all claims made within the Ads, possesses appropriate documentation to substantiate such claims, and it has sole right, title, interest or permission to make use of the names, logos and/or trademarks used in the Ads.

## **7. INDEMNIFICATION**

Purchaser hereby represents and warrants to Station that Station and its licensees have the right to distribute the Ads and all commercial materials without infringing or violating the rights of any party or violation of any law, rule or regulation. Purchaser agrees, at its or their own expense, to indemnify, defend and hold harmless Station, its licensees, and its and their parent companies, employees, officers, directors, representatives, agents and affiliates, from and against any and all claims (including but not limited to, claims of trademark or copyright infringement, libel, defamation, false, deceptive or misleading advertising or sales practices), demands, suits, actions, proceedings, damages, losses, costs and expenses (including reasonable attorneys' fees and costs) and other liabilities of any kind whatsoever arising out of or related to (a) the Distribution of any advertisement hereunder, (b) the commercial materials or any matter or thing contained in any Ad, and/or (c) any material of Purchaser in which viewers or users can link through any Ad. Advertiser and Purchaser shall be jointly and severally liable and responsible for fulfilling indemnification obligations hereunder. Purchaser represents and warrants that it has the authority, as agent, to bind Advertiser to these Terms and Conditions and the purchase contract or media order. The provisions of this Paragraph 7 shall survive the expiration or termination of these Terms and Conditions and any purchase contract or media order.

## **8. CONSEQUENTIAL DAMAGES**

STATION SHALL NOT BE LIABLE TO THE ADVERTISER, ITS PURCHASER OR ANY THIRD PARTY UNDER OR IN RELATION TO THESE TERMS OR ANY PURCHASE CONTRACT OR MEDIA ORDER FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES OF ANY KIND OR NATURE, UNDER POSSIBILITY OF SUCH DAMAGES. IN NO EVENT WILL STATION'S LIABILITY UNDER OR IN RELATION TO THESE ANY THEORY OF LAW OR EQUITY, AND WHETHER OR NOT STATION HAS BEEN ADVISED OF THE TERMS OR ANY INSERTION ORDER EXCEED THE FEES ACTUALLY PAID TO STATION FOR THE ADVERTISEMENT GIVING RISE TO SUCH LIABILITY.

## **9. GENERAL**

(a) Station will distribute the Ads, announcements and programs covered by the purchase contract or media order on the dates and at the approximate Distribution periods provided on the face hereof.

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with Distributions hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with Distribution except after its prior approval.

(c) Interest charges and reasonable collection fees may be applied to past due amounts at the rate of 1.5 percent per month (or less, the maximum lawful interest rate) beginning on the 61st day.

(d) Purchaser shall not assign this contract. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for Distributions thereafter. Station is not required to distribute hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) The purchase contract or media order contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision.

For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.



REP HEADLINE# 8414617      REP: TEL# 610-293-4100      FAX# 610-225-1191  
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      OCT11/16 17.57  
ORDER WORKSHEET      HARRIS REPORT FROM STATION      \*\*\* KCCI-TV \*\*\*

ADV #      ADV. NAME POLI/JMOWRER-DCCC/D/CON/IA      REP. #      OFF. #      SALESMAN #  
AGY #      AGY. NAME SCREEN STRATEGIES MEDIA      BUYER NAME RACHAEL JONES  
15409 WHITECHAPEL COURT      SALES PRSN WA- MARY TRICOLI  
CENTREVILLE, VA 20120

ORDER #      CONTRACT # 8414617      CLASS: NATL.      LOCAL      REGIONAL  
PRDCT J MOWRER/DCCC      EST#2623      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT13/16      OCT19/16      WK-1  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE OCT11/16      17.57

STA:      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM      JIM MOWRER FOR CONGRESS/DCCC  
STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#38      MISSED: MON/800P-900P      OCT17      30S      \$1,500.00      (OCT11/16)  
OFFER: MON/900P-1000P      OCT17      30S      \$1,500.00      PLS ADVISE.  
CMT: RATE USED IS THE RATE FOR MON 9-10P, NOT 8-9P. CAN PLACE IN 9-10P.  
CMT: PLEASE ADVISE. THANKS, NICOLE  
CONTRACT TOTAL      73250.00  
TOTAL SPOTS      100

OCT11/16 16.14  
\*\* KCCI-TV \*\*\*

ADV #	ADV. NAME	POLI/JMOWER - DO

AGY #	AGY. NAME	SCREEN STRATEGY

15409 WHITEHEAD

CENTREVILLE, VA

ORDER # \_\_\_\_\_ CONTRACT # 84

PRDCT J MOWRER/DCCC EST#2623 COMM

FLIGHT DATES	OCT13/16	OCT19/16	WK-1

CITY TAX STATE TAX

REP:

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100	1	1

JIM MOWRER FOR CONGRESS/DCCC

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:LINE#:RE
:      :LL

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FAX# 610-225-1191

REP HEADLINE# 8414617  
\*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY  
ORDER WORKSHEET

AGENCY

CREDIT RISK !!  
HARRIS REPORT FROM REP

K i i

REP HEADLINE# 8414617  
\*\*\* ORIGINAL REV#0 \*\*\*

## ORDER WORKSHEET

HARRIS REPORT FROM REP

REPORT FROM REP

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	:INVT	:	:SPTS:
3			500A-600A	30		\$275.00	10/13	10/14	2		TH-F	2
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												
4			500A-600A	30		\$450.00	10/17	10/19	3		M-W	3
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												
5			600A-700A	30		\$550.00	10/13	10/14	4		TH-F	4
PROGRAM : NEWS												
ORD COM1: 2X PER DAY												
CON COM1: NEWS												
6			600A-700A	30		\$800.00	10/17	10/19	6		M-W	6
PROGRAM : NEWS												
ORD COM1: 2X PER DAY												
CON COM1: NEWS												
7			700A-800A	30		\$450.00	10/13	10/14	2		TH-F	2
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												
8			700A-800A	30		\$750.00	10/17	10/19	3		M-W	3
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												
9			800A-900A	30		\$125.00	10/13	10/14	2		TH-F	2
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												

FAX# 610-225-1191

REP HEADLINE# 8414617  
\*\*\* ORIGINAL REV#0 \*\*\*

CREDIT ADVISORY  
ORDER WORKSHEET

AGENCY

CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT11/16 16.14  
\*\*\* KCCI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS
10			800A-900A	30		\$300.00	10/17	10/19	3		M-W	3
PROGRAM : NEWS												
ORD COM1: 1X PER DAY												
CON COM1: NEWS												
11			600A-800A	30		\$250.00	10/15	10/15	2		SAT	2
PROGRAM : NEWS												
CON COM1: NEWS												
12			800A-900A	30		\$300.00	10/15	10/15	1		SAT	1
PROGRAM : NEWS												
CON COM1: NEWS												
13			500A-600A	30		\$50.00	10/16	10/16	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
14			600A-800A	30		\$225.00	10/16	10/16	2		SUN	2
PROGRAM : NEWS												
CON COM1: NEWS												
15			800A-930A	30		\$1,250.00	10/16	10/16	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
16			900A-1000A	30		\$250.00	10/14	10/14	1		FRI	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
17			900A-1000A	30		\$400.00	10/19	10/19	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
18			1000A-1100A	30		\$250.00	10/13	10/13	1		THU	1
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

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REP HEADLINE# 8414617

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HARRIS REPORT FROM REP

OCT11/16 16.14

\*\*\* ORIGINAL REV#0 \*\*\*

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
19			1000A-1100A PROGRAM : PRICE IS RIGHT ORD COM1: 1X PER DAY CON COM1: PRICE IS RIGHT	30		\$500.00	10/17	10/18	2		M-TU	2
20			1100A-1200N PROGRAM : YOUNG & RESTLESS CON COM1: YOUNG & RESTLESS	30		\$250.00	10/14	10/14	1		FRI	1
21			1100A-1200N PROGRAM : YOUNG & RESTLESS ORD COM1: 1X PER DAY CON COM1: YOUNG & RESTLESS	30		\$500.00	10/17	10/19	2		M,W	2
22			1200N-1230P PROGRAM : NEWS CON COM1: NEWS	30		\$250.00	10/13	10/13	1		THU	1
23			1200N-1230P PROGRAM : NEWS ORD COM1: 1X PER DAY CON COM1: NEWS	30		\$450.00	10/17	10/18	2		M-TU	2
24			1230P-100P PROGRAM : BOLD & BEAUTIFUL CON COM1: BOLD & BEAUTIFUL	30		\$200.00	10/14	10/14	1		FRI	1
25			100P-200P PROGRAM : THE TALK CON COM1: THE TALK	30		\$500.00	10/19	10/19	1		WED	1
26			200P-300P PROGRAM : LETS MAKE A DEAL CON COM1: LETS MAKE A DEAL	30		\$200.00	10/17	10/17	1		MON	1

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

**CREDIT RISK !!!**

CREDIT RISK !!  
HARRIS REPORT FROM REP

REP HEADLINE# 8414617  
\*\*\* ORIGINAL REV#0 \*\*\*

OCT11/16 16.14  
\*\*\* KCCI-TV \*\*\*

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT :	DAYS	:TOTL :SPTS:
:	:LINE#:	:	:	:	:	:	:	:	:	:	:
27		300P-400P PROGRAM : DR OZ ORD COM1: 1X PER DAY CON COM1: DR OZ	30		\$150.00	10/13	10/14	2		TH-F	2
28		300P-400P PROGRAM : DR OZ ORD COM1: 1X PER DAY CON COM1: DR OZ	30		\$400.00	10/17	10/19	3		M-W	3
29		400P-500P PROGRAM : ELLEN ORD COM1: 1X PER DAY CON COM1: ELLEN	30		\$450.00	10/13	10/14	2		TH-F	2
30		400P-500P PROGRAM : ELLEN ORD COM1: 1X PER DAY CON COM1: ELLEN	30		\$700.00	10/17	10/19	3		M-W	3
31		500P-530P PROGRAM : NEWS ORD COM1: 1X PER DAY CON COM1: NEWS	30		\$600.00	10/13	10/14	2		TH-F	2
32		500P-530P PROGRAM : NEW ORD COM1: 1X PER DAY CON COM1: NEWS	30		\$1,250.00	10/17	10/19	3		M-W	3
33		600P-630P PROGRAM : NEWS ORD COM1: 1X PER DAY CON COM1: NEWS	30		\$750.00	10/13	10/14	2		TH-F	2







REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/16 16.14  
 \*\*\* KCCI-TV \*\*\*

REP HEADLINE# 8414617  
 \*\*\* ORIGINAL REV#0 \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
52			1030P-1100P	30		\$400.00	10/16	10/16	1		SUN	1
PROGRAM : NEWS												
CON COM1: NEWS												
53			1035P-1135P	30		\$275.00	10/14	10/14	1		FRI	1
PROGRAM : COLBERT												
CON COM1: COLBERT												
54			1035P-1135P	30		\$500.00	10/17	10/19	3		M-W	3
PROGRAM : COLBERT												
ORD COM1: 1X PER DAY												
CON COM1: COLBERT												
55			330P-700P	30		\$1,750.00	10/16	10/16	1		SUN	1
PROGRAM : NFL												
CON COM1: NFL												
56			900P-1000P	30		\$800.00	10/16	10/16	1		SUN	1
PROGRAM : ELEMENTARY												
CON COM1: ELEMENTARY												
OCT/16			73250.00									
											CONTRACT TOTAL	73250.00
											TOTAL SPOTS	100

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
 DEMOS- RA35+\*

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	KCCI-TV <i>Des Moines, IA</i>
<b>Date:</b> 10/11/2016	

I, Screen Strategies Media,  
being/on behalf of: Jim Mower,  
a legally qualified candidate of the Democratic  
political party for the office of: Congress  
in the General  
election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
				<i>See order</i>	

Attach proposed schedule with charges (if available): \$62,262.50

I represent that the payment for the above described broadcast time has been furnished by:

Mower for Iowa

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dennis Skinner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

10/11/2016

Date

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

NSM

# FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Mowrer for Iowa**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**


☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) **Young**

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

**Kyle Osterhout**

**printed name**

**date**

**10/8/2016**